

**Cocopah earns money every time
you shop at any Fry's!**



**Remember you must register your
Fry's VIP Card every school year.**

What is the Fry's "COOL CASH" Program?

"COOL CASH" is a program for state-registered schools to earn CASH! For every \$50,000 in V.I.P purchases, Fry's Food Stores will mail a \$500 check to the school to spend as they please. Each school can earn up to \$2,000 in rebate checks.

What does it cost to participate?

Nothing. Participation is absolutely FREE!.

If my school participated in this program last year, do we need to enroll again?

Yes, all schools need to enroll every year.

How does my child's school get credit for my Fry's V.I.P purchases?

Once the school enrolls in the program, they will be sent an email with their "COOL CASH" barcode to distribute to students and parents. Present the barcode to the Fry's cashier. The cashier will scan your school's "COOL CASH" barcode and your V.I.P card, which will automatically attach the school to your card.

How will I know when my V.I.P card has been activated for "COOL CASH"?

A "COOL CASH" message will appear on the bottom of your grocery receipt from time to time.

How long will the program run?

"COOL CASH" runs from September 1, 2011 to April 21, 2012.

Can my V.I.P Card be activated for "COOL CASH" before the September 1st start date?

Yes, your V.I.P card can be linked beginning August 1, 2011, however accumulation will not begin until September 1, 2011

Please Note: If the school total does not reach the minimum amount of \$50,000, they will not be eligible for any rebates.

**Last year, the Cocopah APT earned \$2,000
thanks to you!**